



European
Commission

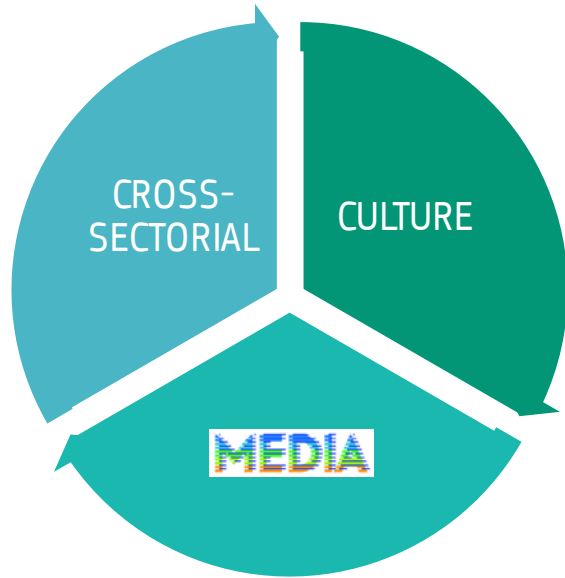
Creative Europe Culture

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20 January 2021



About Creative Europe 2014-2020

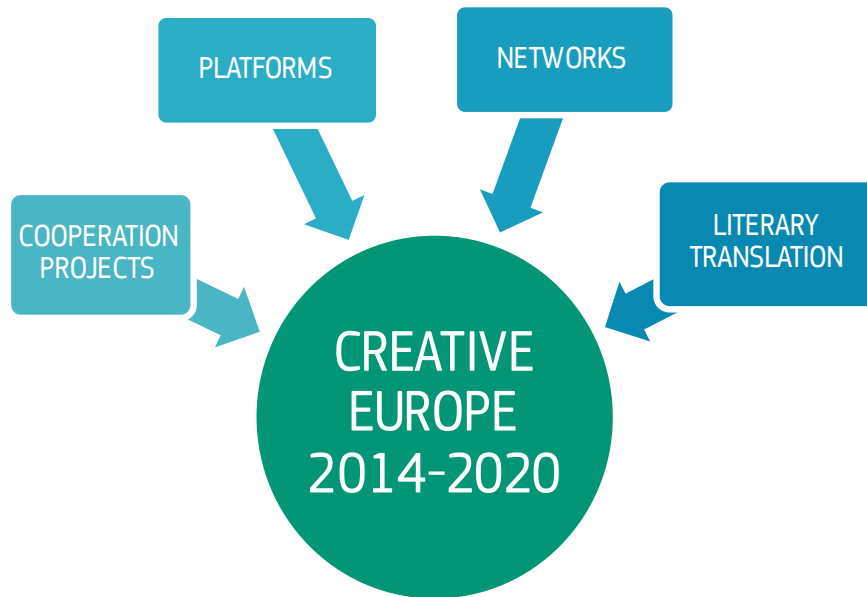


General policy objectives:

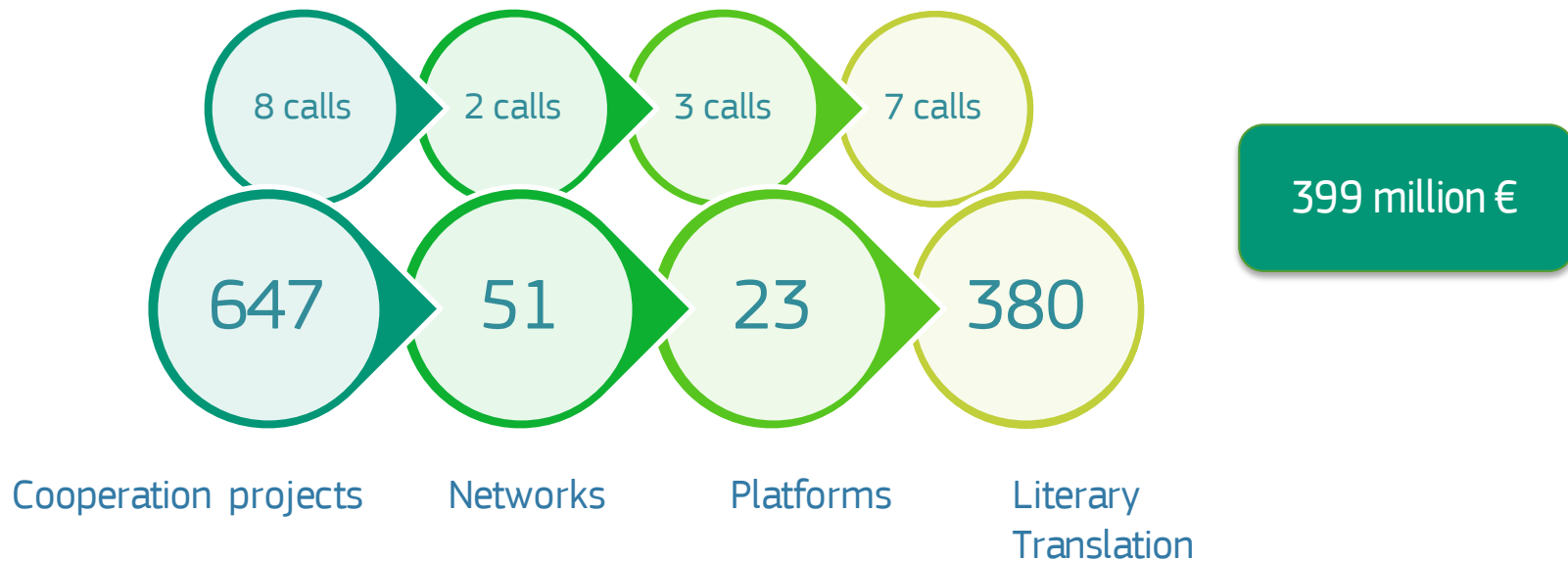
- Help safeguard Europe's cultural and linguistic diversity
- Strengthen the competitiveness of European cultural and creative sectors

Budget 2014-2020: € 1,46 bn
(56% Media, 31% Culture)

Creative Europe 2014-2020 strands



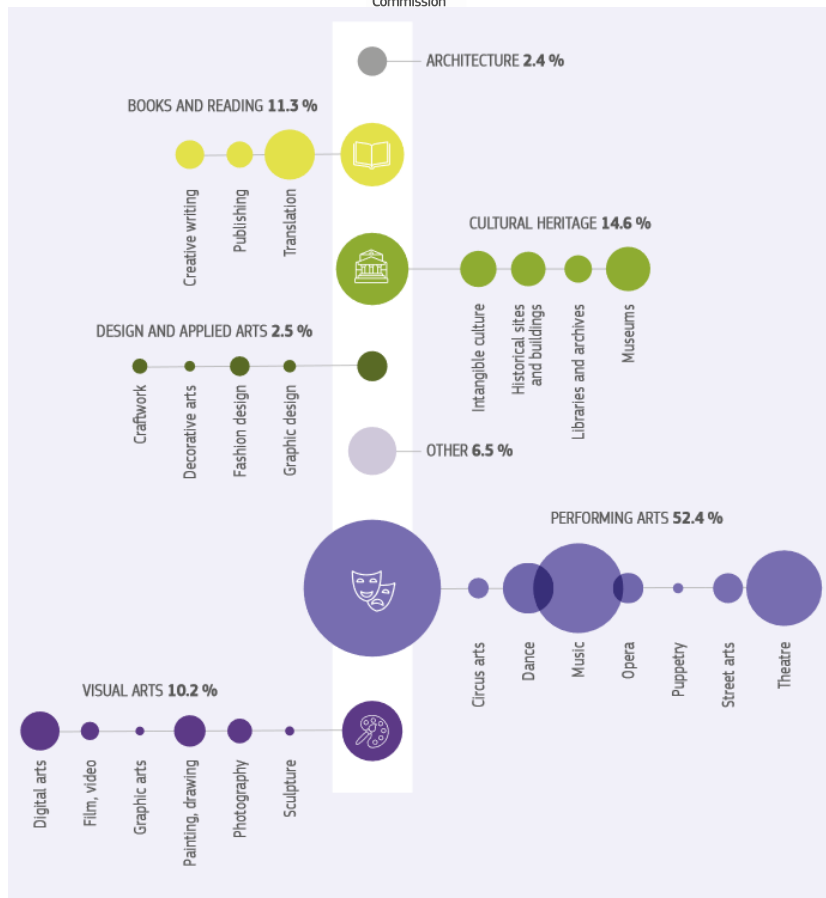
Some numbers: projects financed 2014-2020



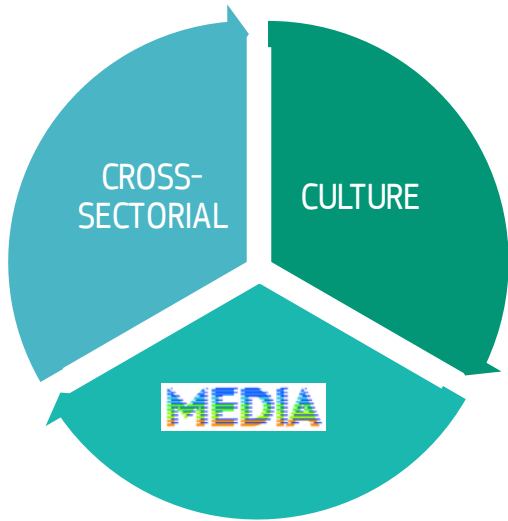


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Sectors



Creative Europe 2021-2027



General objectives:



Cultural
diversity

Safeguard, develop and promote European cultural and linguistic diversity and heritage



Competitiveness

Increase the competitiveness and the economic potential of the cultural and creative sectors

Budget 2021-27:
€ 2,4 bn (58% Media, 33% Culture)

Creative Europe 2021-2027: priorities (Culture)

- Strengthen transnational cooperation, circulation of works, mobility of operators
- Increase access to culture, audience engagement
- Enhance social inclusion and intercultural dialogue through culture
- Enhance capacity of sector, to innovate, prosper
- Strengthen European identity through cultural awareness and creativity
- Promote capacity building of ccs to be active at international
- Contribute to international relations through culture

Creative Europe 2021-2027: novelties and next steps

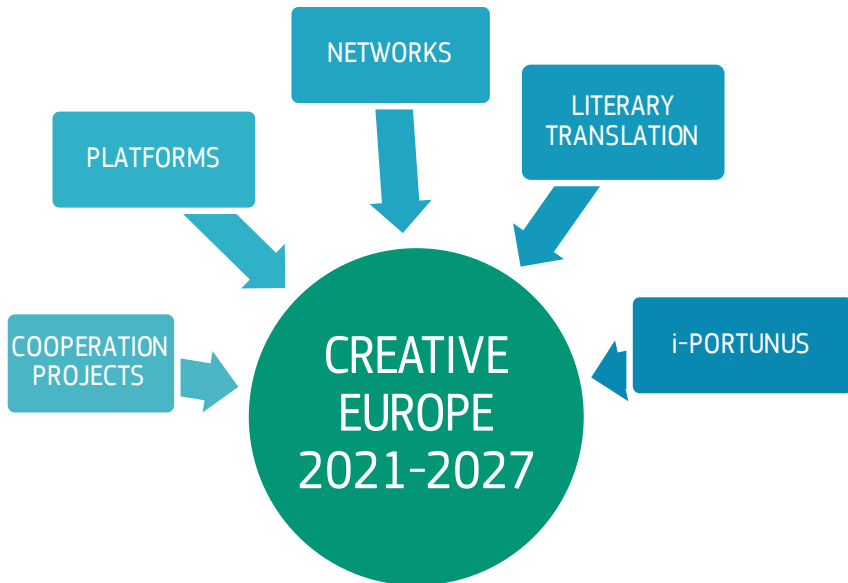
NEW!

- Sectorial approach: music, architecture, Cultural heritage, book sector
- Cross cutting issues:
 - Inclusiveness (including gender equality)
 - green deal
- Synergies
- Alignment with New Agenda for Culture

Next Steps

- Final approval of the legal texts by the European Parliament and the Council
- Approval of the 2021 Annual Work programme

Creative Europe 2021-2027: calls and novelties



NEW!

- Higher co-financing rates
- Lump-sums - focus on results and deliverables
- Multi-annual agreements
- Simplification of financial capacity
- eGrants (paperless, interactive tool, electronic signatures)

Creative Europe 2021-2027: cooperation projects

Objectives

- Creation/co-production
- Innovation

Priorities

- Audience
- Social inclusion
- Environment
- New technologies
- International dimension
- Annual sector-specific

Small scale: min 3 partners -
200,000 € - 80% co-funding

Medium scale: min 5 partners -
1 mil € - 70% co-funding

NEW

Large scale: min 10 partners -
2 mil € - 60% co-funding



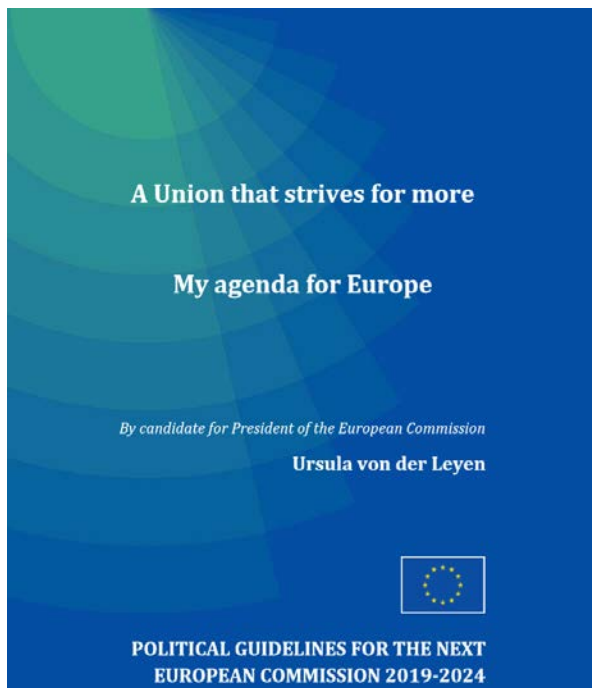
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Creative Europe 2021-2027

When?
How?

The screenshot shows the top part of the European Commission website. At the top left is the European Commission logo. To its right, the text reads 'Funding & tender opportunities' and 'Single Electronic Data Interchange Area (SEIDIA)'. Below this is a dark blue navigation bar with a home icon and several menu items: 'SEARCH FUNDING & TENDERS', 'HOW TO PARTICIPATE', 'PROJECTS & RESULTS', 'WORK AS AN EXPERT', and 'SUPPORT'. Below the navigation bar is a section titled 'Find calls for proposals and tenders'. It features a search input field with the placeholder text 'Search calls for proposals and tenders by keywords, programmes...' and a yellow 'Search' button with a magnifying glass icon. At the bottom of the screenshot is a dark blue bar with the text 'EU Programmes'.

European Commission's political priorities



1

A European Green Deal

*"First climate-neutral
continent"*

2

An economy that works for people

*"Social fairness and
prosperity" > **gender***

3

A Europe fit for the digital age

*"Digital within safe and
ethical boundaries"*

6

A new push for European democracy

"Nurture, protect and strengthen democracy"



European
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1

A European Green Deal

*“First climate-neutral
continent”*

2

HOW CAN
CULTURE
CONTRIBUTE
TO THESE
OBJECTIVES

3

A Europe fit for the digital age

*“Digital within safe and
ethical boundaries”*

6

A new paradigm of democracy

“Nurture, protect and strengthen democracy”

?



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Examples of projects

Dancing Museums – The democracy of beings

DANCING
MUSEUMS

Action-research project designed to foster and sustain long-term collaborations between dance organisations, museums, Universities and local communities to develop inspiring and long-lasting arts and cultural programmes

Grant awarded 561.246,00 €

<https://www.dancingmuseums.com/>

Coordinator

 LA BRIQUETERIE CENTRE DE DEVELOPPEMENT CHOREGRAPHIQUE DU VAL DE MARNE ASSOCIATION

Partners

-  COMUNE DI BASSANO DEL GRAPPA
-  CONSORCI MERCAT DE LES FLORS/CENTRE DE LES ARTS DE MOVIMENT
-  DANCE 4 LIMITED
-  TANEC PRAHA Z.U.
-  ASSOCIAZIONE ARTE SELLA
-  DEPARTEMENT DU VAL DE MARNE
-  STICHTING DANSATELIERS
-  KUNST- UND AUSSTELLUNGSHALLE DER BUNDESREPUBLIK DEUTSCHLAND GMBH
-  UNIVERSITA CA' FOSCARI VENEZIA
-  FONDAZIONE FITZCARRALDO

#Dance #Tangible culture – museums
#Capacity building #Audience Development



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REgeneration of disused Industrial Sites through Creativity in Europe



RESOLVE aims at giving an insight into the work history linked to the local former industrial sites located in participant countries, involving young students and cultural companies in a program of study, research and artistic interpretation of life and events in those places.

Grant awarded 198.000 €

<https://resolve-eu.com/>

Coordinator


 COMUNE DI SANTO STEFANO DI MAGRA

Partners

 ASSOCIAZIONE CULTURALE GLI SCARTI

 DRUSTVO ZA SODOBNO UMETNOST X-OP

 IBUG EV

 KLANGHAUS UNTERGREITH KULTUR + EVENTVEREIN ZUR REALISATION VON INTERMEDIALEN PROJEKTEN IN UND FÜR DEN ÖFFENTLICHEN RAUM

**#Historical sites #theatre #painting
#Audience development #Transnational mobility
#Capacity building**

Light Art in Public Spaces



The projects aims to strengthen the capacities of the cultural operators with visits, best practices reporting to capitalise and drive new experiences on various areas of the light art field.




Grant awarded 199.999,00 €

<https://www.luciassociation.org/new-luci-publication-light-art-in-public-spaces/>

Coordinator

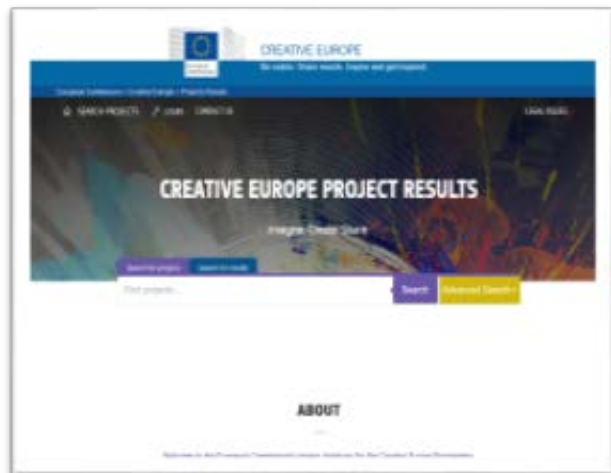
 **ASSOCIATION LUCI LIGHTING
URBAN COMMUNITY INTERNATIONAL**

Partners

 **OULUN KAUPUNKI**
 **COMMUNE DE LYON**
 **COMUNE DI TORINO**

**#Historical sites #Light art
#Capacity building #Transnational mobility**

Where to find inspiration and support?



<https://ec.europa.eu/programmes/creative-europe/projects/>

CREATIVE EUROPE DESKS

https://ec.europa.eu/programmes/creative-europe/contact_en

